

**NAME**

Designation: Mrs. Geetha V

Department: MBA

Sri Venkateshwara College of  
Engineering, Vidyanagar,

Bengaluru - 562157



Sl. No	Particulars	Details		
		Degree	University	Specialization
1	Educational Qualification	BBM	Bangalore University	Finance
		MBA	VTU	HR
2	DOB	17/08/1987		
3	Work Experience	Teaching	10+ years	
		Research	5 years	
		Industry	10 months	
4	Area of Interest	Marketing and HR		
5	Subjects Taught	PG	IT for Managers, Managerial Communication, Management and Organization Behaviour, Research Methods, Strategic Management, HRM, Consumer Behaviour, Performance Management and Competency Mapping, Supply Chain Management, Strategic talent Management, IHRM, Learning & Development, Integrated Marketing Communication, Public Relations, Compensation and Reward System.	
6	Project Guided	PG	200	
7	Awards	NIL		
8	Patents Applied	NIL		
9	Publications	National Journals & Inter Continental Journal	International Conferences	National Conferences
		03	01	05
10	Grants Received	NIL		

<b>11</b>	<b>Guest Lectures</b>	03
<b>12</b>	<b>Workshops Organized/Attended</b>	<b>05</b>
<b>13</b>	<b>Professional Body Membership</b>	NIL
<b>14</b>	<b>Responsibilities</b>	IQAC Coordinator, IA & Exam Coordinator, Cultural Coordinator, Meditation Coordinator, Class Teacher, Admission Coordinator, Time table Coordinator, Arranging Guest Lecturers & Documentation, Recording Minutes of Meeting
<b>15</b>	<b>Contact Number</b>	7259254701
<b>16</b>	<b>Email-Id</b>	<a href="mailto:Geetha.v_mba@svcengg.edu.in">Geetha.v_mba@svcengg.edu.in</a>
<b>17</b>	<b>Portal/Blog</b>	NIL
<b>18</b>	<b>Funds Received for Research / Events</b>	NIL