



Dr AJATASHATRU SAMAL

Associate Professor

MBA

Sri Venkateshwara College of Engineering,
Vidyanagar, Bengaluru - 562157

Sl. No	Particulars	Details		
1	Educational Qualification	Degree	University	Specialization
		B.E.	Utkal	E & T.C
		M.B.A	BijuPatnaik Technical University	Marketing & System
		Ph.D.	Rayalaseema	Marketing
2	DOB	21/09/1979		
3	Work Experience	Teaching	15 years 8 months	
		Research	10 years	
		Industry	01 years	
		Others		
4	Area of Interest	Marketing/ Customer Relationship Management		
5	Subjects Taught	UG	Network Theory, Field theory, & Signal & Communication	
		PG	Production & Operation management, Operation Research, Statistics for Management, Business Research and International Marketing Management	
6	Project Guidance	UG	30	
		PG	80	
7	Awards	1. Best Teacher Award in Sambharam Academy of Management Studies, 2019 2. Empanelment Member in Manipal University 3. External Board of Examiner in Nagarjuna College of Engineering & Technology Autonomous Under VTU		
8	Patents Applied	NIL		
9	Publications	International Journals & Conferences	National Conferences	Book Chapters
		17	15	01
10	Grants Received	NIL		
11	Guest Lectures	03		

12	Workshops Organized/Attended	17
13	Professional Body Membership	NIL
14	Responsibilities	1. Assisting in Consulting & R & D Services 2. Assisting in Departmental Administration 3. Guiding Students Assessments & Evaluation 4. Creating research environment among staffs and students
15	Contact Number	9113907838, 9945541064
16	Email-Id	ajatashatru7@gmail.com
17	Portal/Blog	NIL
18	Funds Received for Research / Events	NIL